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### **Abstract**

Pulverulent coating materials composed of

- (A) leaflet-shaped particles having a ratio of laminar diameter D to layer thickness d, i.e., D:d of from 100:1 to 10:1, comprising at least one leaflet-shaped effect pigment in complete or near-complete parallel orientation to the surface of the leaflet-shaped particles, and
- (B) transparent, dimensionally stable, non-leaflet-shaped particles or leaflet-shaped particles having a ratio of laminar diameter D to layer thickness d, i.e., D:d of < 10:1 which are free from leaflet-shaped effect pigments;

process for preparing them, and their use.